

# INTERNATIONAL ASSOCIATION OF UNIVERSITIES



INTERNATIONAL UNIVERSITIES BUREAU



## Annual Report 2010

*For further information and for additional copies of the Annual Report, please consult our website or contact us at: [iau@iau-aiu.net](mailto:iau@iau-aiu.net)*

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*Photographs – Front Cover (from left to right):*

*Participants of the IAU 2009 International Conference; A workshop at the IAU 2009 International Conference, Notre Dame University – Louaize , Lebanon, November 2009; IAU Board Members at the 2010 Conference; Dr. Van't Land, IAU, meeting with colleagues in Benin, during one of the Changing Nature of Doctoral Programmes in Sub-Saharan project's site visits; Members of the ISAS evaluation team at Hokkaido University, Japan.*

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# International Association of Universities:

## *About IAU*

**F**ounded in 1950 under the aegis of UNESCO, the International Association of Universities (IAU) is an **international non-governmental organization**. The Secretariat of the Association is based at UNESCO headquarters in Paris, France and includes the UNESCO/IAU Information Centre on Higher Education.

IAU is a **membership organization** bringing together universities and other higher education institutions and organizations from some **130 countries** for reflection and action on common concerns. IAU collaborates with various international, regional and national bodies active in higher education. IAU promotes debate, reflection and action on key issues in the field of higher education and research. It develops advocacy positions to represent the interests of its membership and to promote values and principles of the higher education community worldwide.

### **IAU: Building a Worldwide Higher Education Community**

The Association offers its Members and other organizations, institutions, decision makers, researchers and scholars concerned with higher education issues a global **meeting forum**

and various services such as **information dissemination, research and analysis** on the latest developments in higher education through different reference and scholarly publications. IAU also develops **policy positions** and **advocates** on behalf of HEIs, while also promoting and facilitating **partnerships** and **networks** among higher education institutions worldwide as well as with various international, regional and national bodies.

During the past year and in parallel with on-going activities to promote membership development and improve all IAU services, the Association continued to concentrate its reflection and action on the following **thematic cluster areas**:

- Internationalization of Higher Education
- Higher Education and Sustainable Development
- Intercultural Dialogue
- Equitable Access and Success in Higher Education
- Higher education/research and 'Education for All'

IAU has also continued to manage the LEADHER programme which offers financial support to IAU Members interested in collaborating for institutional change and reform.

## Message from the President



**A**round the world, higher education and research have rarely been more in the limelight than in the current era of knowledge societies and knowledge-based economies. For all of us who are committed to building a strong higher education sector, rich in diversity, responsible in social, ethical and environmental terms, this brings a busy agenda.

This is an accurate description of the past year at IAU – a busy agenda and a full workload for everyone involved with the Association – Member institutions, my fellow Board Members and the staff of the Secretariat.

IAU held several conferences and meetings this year and prepared a number of smaller international workshops that would take place late in 2010, just after the end of the period covered by this Annual Report. Let me take this opportunity to thank the following Rectors or Presidents who hosted or will in the upcoming year, host the IAU:

- Father Walid Moussa, Notre Dame University Louaize, Lebanon
- Prof. Alyvdas Pumputis, Mykolas Romeris University, Lithuania
- Prof. Fernando de Jesús Bilbao Marcos, University Autonoma del Estado de Morelos, Mexico
- Prof. Jean Kouliadiati, Université de Ouagadougou, Burkina Faso
- Prof. Juan Tobias, University of Salvador, Argentina
- Prof. Is-Haq Oloyede, University of Ilorin, Ilorin, Nigeria
- Prof. Robert Shelton, University of Arizona, U.S.A.
- Prof. Olive Mugenda, Kenyatta University, Kenya
- Prof. M.D. Trwari, Indian Institute of Information Technologies (IIIT)
- Dr. Beena Shah, Secretary General, Association of Indian Universities (AIU)

During the past twelve months, IAU Board Members as well as senior staff of the Association have been outspoken participants in many conferences. It was my personal honor to address the Ministers of Education during the second Global Policy Forum organized in conjunction with the Bologna Process Ministerial Meeting in Vienna (March 2010). The IAU was the only organization invited to speak in the Opening Plenary session attended by numerous Ministers from Europe and other nations interested in this unique and important regional reform process.

This year also brought to completion the IAU's 3rd Global Survey on Internationalization of Higher Education, demonstrating the Association's unique capacity to gather, analyse and disseminate evidence on this central trend which is having a profound impact on higher education development. These IAU reports are now eagerly awaited by policy makers and scholars alike as internationalization continues to evolve and its importance continues to grow.

Finally, it is with a certain amount of pride and satisfaction that I also report on the health of the IAU's membership and overall financial situation. Despite the economic and financial crisis which marked this year, the IAU has been able to retain its Members by increasing and diversifying activities and services. We are grateful for this support and hope to maintain this momentum in the future.

**JUAN RAMÓN DE LA FUENTE**  
IAU President, 2008-2012

A handwritten signature in black ink, which appears to read 'J. de la Fuente'. The signature is fluid and cursive, with a long horizontal stroke at the end.



## Message from the Secretary-General



*I*n many ways, the 2009-2010 year was a year of firsts. For the first time, the Association launched pilot studies to initiate in-depth examinations, together with a few IAU Member institutions, of particular priority fields of current higher education development. Sometimes, these studies involved a single world region (sub-Saharan Africa in case of doctoral programmes); at other times institutions from different regions of the world were invited to participate (equitable access and success in HEIs in Asia and the Americas). IAU also piloted its first Capacity Building sessions – one in Burkina Faso and one in Mexico – to help build a stronger working relationship between actors in higher education and research and those working in primary and basic education.

Another first this year was the fact that IAU held two International Conferences in the same academic year, addressing issues of pressing, and at times, somewhat neglected areas of higher education, namely inter-cultural dialogue and learning (held in Lebanon) and ethics and values in the era of globalization (held in Lithuania), respectively. As you will read in the Annual Report the Conferences were hosted by two IAU Members to whose leaders and staff members institutions we are very grateful.

A final, if not the only other 'first' to underline, was the concrete assistance that IAU was able to organize in reaction to the devastating earthquake in Haiti. Indeed, with support from the Board, from the funding agency (Sida) and our Members, IAU was able to provide four LEADHER grants to partnerships designed to assist in the rebuilding effort in Haiti.

This has been a very active year for the Association. In order to execute the activities mentioned above, while also continuing to provide high quality, timely and comprehensive information on numerous aspects of higher education, to develop new IAU services (ISAS), to increase the number of Members despite the economic hardship faced by many and to offer advice and input in various debates around the world, everyone had to contribute. The IAU President and Board Members, IAU Task Forces and Secretariat staff all took part in this diverse set of actions. But goodwill, hard work and expertise, while indispensable, are often insufficient to carry our projects, especially when IAU is committed to involving as representative a group of institutions as possible in each case. For this reason, I am very pleased to report that IAU secured financial support from the World Bank, the Lumina Foundation and Sida, which, in addition to the revenues from membership fees allowed the Association to develop new activities.

We are proud of what we have accomplished, yet frustrated that we cannot achieve more. Given the importance of higher education and research, its expansion, the diverse challenges and speed of change that characterize the sector, it is unlikely that the coming year will be restful for IAU. Nevertheless, I am certain that all of my colleagues at the Secretariat in Paris as well as the elected leaders of the Association around the globe are ready to serve the cause of higher education just as actively next year as in the year just ended.

EVA EGRON-POLAK  
IAU, Secretary-General, Executive Director

A handwritten signature in black ink, appearing to be 'E. Egron-Polak', written in a cursive style.



# Membership

IAU Membership is central to the life and work of the Association. Most services offered by the Association are therefore designed to respond creatively to some of the different needs and challenges higher education institutions face in different parts of the world.

Each year, the Association welcomes new Members from all five continents, thus reinforcing its capacity to give a voice to higher education globally, as well as bringing to the fore diverse opinions and views from its Members on any given question. All new Members are featured in IAU Horizons, in the 'News from Members' section on the IAU website and, since the Conference held at Mykolas Romeris University in Vilnius, IAU will be giving a short presentation of every new Member at each IAU international Conference.

Regretfully, the Association also sees universities resigning from membership. The most frequently given reason for this is financial. Despite the current challenging financial situation in which many institutions and associations alike are forced to operate, IAU is hopeful that they will resume membership as soon as their financial situation allows them to do so. It is also for this reason that IAU has retained membership fees **at the same level** for the third consecutive year, namely since 2007 when a differentiated fee scale linked to GNP was also introduced, allowing developing country universities to pay a reduced amount.

The Association also develops new initiatives to actively engage with as much of the higher education community as possible. Looking into ways to be more inclusive and representative of the higher education community, the IAU Administrative Board approved the creation of a new category of members: **IAU Observers**, during its meeting in June, 2010. This category is open to newly-established but duly recognized higher education institutions which do not meet the 'age' criteria required for full membership. As long as the institutions have graduated at least one cohort of students and fulfill all other IAU membership criteria, they are eligible to become IAU Observers. IAU Observers are welcome to participate in the debates and to benefit fully from the expertise available within the Association and its membership.

The Board also decided to open the **IAU Associates** category more widely, making it possible for a larger number of individuals who share an interest in strengthening and improving higher education through international cooperation to become IAU Associates. It is hoped that this will encourage researchers, senior higher education administrators and policy makers who, through their work for and with the Association, wish to provide support and added value to the overall efforts of the Association.

More information is available online at: [www.iau-aiu.net/membership/index.html](http://www.iau-aiu.net/membership/index.html)

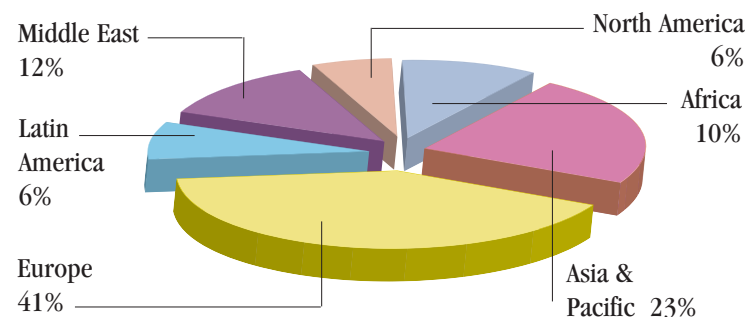
The Secretariat continues to inform Members about IAU activities and develops initiatives around issues identified as important by institutions and other higher education stakeholders. IAU Members are invited to participate in international events and in various working groups, reference groups, projects and events addressing themes defined by the IAU Administrative Board. Also, IAU Members are offered the opportunity to enhance their visibility and to develop their own and new networks by using the different communication tools made available by the Association.

## Some figures:

The IAU financial year runs from 1 October to 30 September. On 30 September 2010, the Association was pleased to count **637** Institutional Members from **127** countries, **29** Member Organizations, **15** Affiliates and **6** Associates. This compares to **621** Institutional Members on 30 September 2009, and so represents a slight increase.

Regrettably, **12** Institutional Members, and **1** Organizational Member resigned from IAU, and **20** Institutional members lapsed due to non-payment of Membership dues.

## The geographical distribution of institutional Members is as follows:



For more information, please contact Dr. Hilligje Van't Land, IAU Director Membership and Programme Development at [h.vantland@iau-aiu.net](mailto:h.vantland@iau-aiu.net) and/or Ms. Isabelle Devylder, IAU Programme Officer at [i.devylder@iau-aiu.net](mailto:i.devylder@iau-aiu.net).



# Conferences

It is not often the case, but during the year under review, IAU held two international conferences.

## IAU 2009 International Conference



### The Role of Higher Education in Fostering Intercultural Dialogue and Understanding

*Notre Dame University - Louaize, Lebanon, 4-6 November 2009*

The IAU 2009 International Conference was hosted by Notre Dame University (NDU) - Louaize, Lebanon, an IAU Member. It brought together close to 200 participants from some 37 countries.

Unfortunately representatives from certain countries were, due to visa restrictions, unable to travel to Lebanon, despite all the efforts undertaken by the host university and the Association's staff.

Higher education and intercultural dialogue is one of the Association's ongoing thematic



*Participants at the IAU 2009 International Conference*

priorities; the decision to focus the 2009 international conference on this topic was based on the shared belief by IAU and NDU that without a continued pursuit of dialogue as an approach to overcoming conflict at the international, regional and local levels as well as among groups of individuals, future crises - be they economic, environmental or social - remain inevitable. Addressing issues of intercultural dialogue within higher education curricula and in the institutions' operations by questioning how best to advocate for it and how to make the dialogue happen, is therefore an essential and ongoing responsibility for higher education leaders, academics and for IAU.

The conference debates and discussion were enriching, and the event provided for a wealth of ideas, comments, experiences and suggestions to be confronted and shared in Arabic, French and English. The presentations and ensuing conversations, covered a wide range of subjects relating to the broader theme. Some called for universities to reassess, in very fundamental ways, their mission, their pedagogical approaches, their research and curricula, in the pursuit and transmission of truth and knowledge, respectively. Others fielded more pragmatic suggestions about how higher education institutions can prepare graduates who are to build the 'Wisdom Society', as suggested some years ago by a former IAU Board Member, Paulo Blasi.

The Keynote speaker, Federico Mayor, President, Foundation for a Culture of Peace, Former Director-General of UNESCO and Co-Chair of the High Level Group, UN Alliance of



*Father Walid Moussa, President, Notre Dame University Louaize, Lebanon, and IAU Board Member*



Civilizations, reminded all of the urgency to not only to debate the issues pertaining to Intercultural Dialogue - where many excellent texts advocating for more and better intercultural dialogue already exist - but also stressed that universities need to make the dialogue happen both within and outside their walls. This call was echoed by Juan Ramon de la Fuente, IAU President, and others who stated that universities have a central responsibility to educate individuals who are locally rooted, well informed global citizens, and who are able to make sound choices by using what they have learned about 'others', without prejudice, without preconceptions.

In her conclusion, Eva Egron-Polak, IAU Secretary General, identified the following basic 'building blocks' that could, along with others, serve as pre-cursors for fostering intercultural dialogue:

- Respect for the others' point of view even if we disagree and may think s/he is wrong;
- Full recognition of the contributions of all civilizations, all cultures, all religions and faiths;
- Openness and sensitivity to the other; not fear of what we do not know; on the contrary curiosity about the unknown; not seeing the other as a threat but rather seeing difference as enriching;
- Creation of conditions of equality and dignity in dialogue and ensuring that we empower especially those who are most marginalized to take part in the dialogue.

The conferences presentations are available on the IAU website and can act as tools and resources for future work in this area

([www.iau-aiu.net/conferences/Lebanon2009/index.html](http://www.iau-aiu.net/conferences/Lebanon2009/index.html))



Prof. Oloyede, Vice-Chancellor, University of Ilorin, Ilorin, Nigeria, and IAU Deputy Board Member

A forthcoming book, edited jointly by the Council of Europe and the IAU and entitled ***Speaking Across Borders : The Role of Higher Education in Furthering Intercultural Dialogue*** will be one of the more tangible outcomes of this Conference (see page 12).

For further information, please contact [h.vantland@iau-aiu.net](mailto:h.vantland@iau-aiu.net)

## IAU 2010 International Conference



### **Ethics and Values in Higher Education in the Era of Globalization: What Role for the Disciplines?**

*Mykolas Romeris University, Vilnius, Lithuania, 24-26 June 2010*

The second international conference held by IAU during the year covered by this Annual Report was co-organized and hosted by Mykolas Romeris University, Vilnius, Lithuania, a Member of IAU. The Conference attracted 231 participants from around the world who came to discuss a variety of topics linked to the values and ethical considerations that underpin university life and the trends that may be challenging these in the era of rapid and pervasive globalization.



Prof. Juan Ramon de la Fuente, IAU President; H.E. Ms. Dalia Grybauskaitė, President of the Republic of Lithuania and Prof. Alvydas Pumputis, Rector, Mykolas Romeris University and IAU Board Member, at the 2010 Conference.

H.E. Ms. Dalia Grybauskaitė, President of the Republic of Lithuania, inaugurated the Conference and the Minister of Higher Education provided the participants with a comprehensive overview of the higher education and research systems of Lithuania.

The Conference papers and discussions were wide ranging, yet focused on the essential role and responsibilities of higher education institutions in maintaining and transmitting - within the curriculum and other aspects of university life - basic academic values and ethical behaviour. Agneta Bladh, former Rector, University of Kalmar, Sweden, stressed that “we have to remind ourselves that higher education institutions do not exist for themselves but for the benefits they bring to humankind and to society. Academic freedom and institutional autonomy cannot be seen as isolated from the tasks higher education institutions have in the globalised world of the 21st century.” Margaret Somerville, Founding Director and Professor, McGill University, Centre for Medicine, Ethics and Law, Canada emphasized that “we hold the essence of life itself in the palm of our collective human hand in a way no humans before us have ever done; we can redesign life, including human life. We can change the 4.8 billion years of evolution that has resulted in us and all other life on earth, in a nanosecond.” Abdul

Razak Dzulkifli, Vice-Chancellor, University Sains Malaysia, Malaysia, expressed his impression that “in our own evolutionary journey, the human species has attained godlike power. We are no longer just a species among species. We now have this macrophasic power, driven by microphasic, biological strategies. But if we do not step back and use our intelligence for self reinvention, we become like the cancer that kills its host.”

The conference participants fully endorsed the need for higher education institutions to develop and observe ethical codes of conduct for their communities and also to instil in all students a capacity to address and resolve ethically challenging issues which are numerous and which continue to grow in complexity.

Participants also supported the idea that IAU pursues, in collaboration with the Magna Charta Observatory, a reflection on the feasibility of elaborating an international higher education code or guidelines of ethical behaviour. The Magna Charta Observatory, an IAU Affiliate, has agreed to partner in this endeavour.

The conference papers and related documents are available online at:  
[www.iau-aiu.net/conferences/Vilnius2010/index.html](http://www.iau-aiu.net/conferences/Vilnius2010/index.html)



*Participants at one of the conference sessions*



*Prof. Hodder, Former President, College of the Bahamas, and IAU Board Member*



*One of conference parallel sessions entitled: Survival or Revival? - Higher Education Values Across Time and Culture*

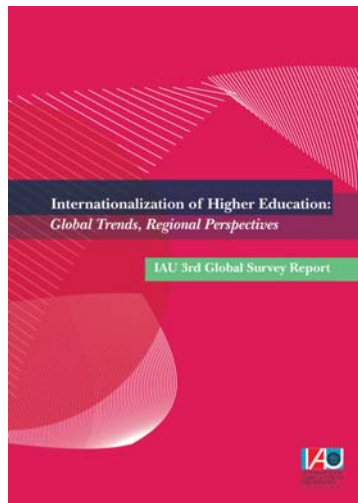


# Thematic Priorities and Special Projects

## Internationalization of Higher Education

### ***Internationalization of Higher Education: Global Trends, Regional Perspectives***

#### **IAU 3<sup>rd</sup> GLOBAL SURVEY REPORT**



In September 2010, and after several months of data analysis and writing, IAU published the report of its 3<sup>rd</sup> Global Survey on Internationalization of Higher Education. The Association undertook the study once again, in recognition of the fact that internationalization is fast growing into one of the most important agents of change and markers of quality in higher education, at the institutional and national levels.

The results of the survey that IAU undertook are presented and analyzed in the report entitled ***Internationalization of Higher Education: Global Trends, Regional Perspectives***. The findings are based on completed questionnaires collected by IAU from 745 HEIs in 115 different countries, as well as the questionnaires completed by national university associations (NUAs).

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**This IAU 3<sup>rd</sup> Global Survey is the most geographically comprehensive collection and analysis of primary data on internationalization ever undertaken!**

With nearly 250 pages and over 100 tables and charts, the report presents and compares global (aggregate) level results with findings at the regional level. As well, analysis and commentary on selected aspects of regional data is provided by researchers or senior higher education administrators from each of the six world regions. The analysis of the NUAs' responses, and where appropriate, survey results compared with those of the IAU 2005 Global

Survey are also included, as is a section investigating what impact institutional size (based on enrolment) may have on internationalization at HEIs.

The report seeks evidence-based answers to a number of questions, such as:

- What do HEIs and their associations perceive as the main benefits of pursuing internationalization, and what are the main risks?
- What activities are given highest priority within internationalization policies, and which are given the most attention and resources?
- Who drives internationalization within HEIs, and how senior are those responsible?
- To what extent is international student recruitment supported within institutions (e.g. scholarships), and how many international students are enrolled?
- How does an institutions enrolment size affect the internationalization policies and activities that it implements?
- How do NUAs support internationalization within their member HEIs?
- What quality insurance mechanisms for internationalization activities are in place within HEIs?

Several articles have been written on the report and its findings in important higher education newspapers, magazines and newsletters. These have included: Times Higher Education; The Chronicle of Higher Education; Inside Higher Education; University World News and many others.

The reports' main authors, Eva Egron-Polak, IAU Secretary General and Ross Hudson, IAU Programme Officer, have made numerous presentations of the findings at international conferences and workshops in Europe, North America, and Africa, and will continue to do so in the months to come.

To order please complete and return the Order Form available online at: [www.iau-aiu.net/internationalization/pdf/Internationalisation\\_Order\\_Form\\_2010.pdf](http://www.iau-aiu.net/internationalization/pdf/Internationalisation_Order_Form_2010.pdf)

For further information contact Ross Hudson, IAU Programme Officer at [r.hudson@iau-aiu.net](mailto:r.hudson@iau-aiu.net)



## Internationalization Strategies Advisory Service (ISAS)



As reported in the 2009 Annual Report, in the first few months of 2010, IAU completed a review of the internationalization strategy, policy and activities of Hokkaido University, an IAU Member, located in the northern part of Japan. The Panel Members that conducted the site visit to the University, and wrote the subsequent report and recommendations, were led by Dr. Madeleine Green, IAU Senior Fellow, and included representatives from North America, Europe and Asia, as well as the IAU Secretary-General, Eva Egron-Polak

and IAU Programme Officer Ross Hudson. The final report and recommendations were presented to the President of Hokkaido University, Professor Hiroshi Saeki in March 2010. The report and its recommendations were well received by the university, and have been distributed widely within the institution, and several new areas of action have been developed at the university as a result. Furthermore, Hokkaido University staff members have confirmed making frequent reference to the suggestions made by the international panel.

IAU would like to thank Professor Saeki and his colleagues as well as all the faculty members, staff and students at Hokkaido University who worked with the IAU panel and helped to make this initiative so productive.

It was the experience with Hokkaido University that led IAU to develop and launch its new Internationalization Strategies Advisory Service and make it available not only to IAU Member Institutions but also to other



*Workshops conducted with Hokkaido University students during the IAU Panel Member's site visit.*

universities and higher education institutions interested in assessing their existing internationalization policies and strategies and developing new approaches.



In 2010, IAU submitted an application to UNESCO's **Participation Programme**, a funding scheme that allows Member States and NGOs to propose activities of a collaborative nature in the areas of UNESCO programmes. The IAU proposal was to offer an ISAS review to **Moi University** (an IAU Member) and to share the experience more widely with the **African Network for Internationalization of Education** (ANIE; an IAU Affiliate, coordinated from Moi University, an IAU Member). Work on this project will get underway in early 2011, since the IAU has been informed that its proposal has been accepted by UNESCO.

ISAS relies on two key features, one of which is the collaborative, institution-wide self assessment that is undertaken by each university in the process of gathering data for the internal report on internationalization. The second feature is the mobilizing, by IAU, of an expert international ISAS Review Panel, who comment on this report and undertake a site visit to meet with all the institutional stakeholders.

Should you wish to be considered to be a member of an ISAS Review Panel, the Association welcomes requests to join its **Roster of Internationalization Experts**. If you are interested or wish to recommend others, please complete and return the registration form, available at: [www.iau-aiu.net/internationalization/pdf/form.pdf](http://www.iau-aiu.net/internationalization/pdf/form.pdf) or contact IAU.

Finally, since July 2010, IAU is pleased to announce that Dr. Madeleine Green, formerly Vice-President for International Initiatives, of the American Council on Education, has taken on a leadership role in developing this new and unique IAU service, in her role as IAU Senior Fellow. For any questions relating to the ISAS programme, she can be contacted at [madeleinefgreen@gmail.com](mailto:madeleinefgreen@gmail.com)

For further information on all IAU's work on internationalization, please contact Ross Hudson, IAU Programme Officer at [r.hudson@iau-aiu.net](mailto:r.hudson@iau-aiu.net)



## Higher Education and Sustainable Development

Higher Education and Sustainable Development continues to be one of the IAU's priority themes. The Association often partners with other organizations to develop projects and trigger action.

### Partnership with UNEP

In this context, the IAU partnership with UNEP (United Nations Environment Programme, Paris) has been quite productive, focusing on the *Global Survey on Sustainable Lifestyles* project. IAU invited a random selection of its Members from around the world to participate in this initiative and, based on their input, IAU co-edited the resulting country reports. For more information please go to:

[www.unep.fr/scp/marrakech/taskforces/lifestyles.htm](http://www.unep.fr/scp/marrakech/taskforces/lifestyles.htm)

### Partnership with GUNI and AAU

The IAU also partnered with the Global University Network on Innovation (GUNI) and the Association of African Universities (AAU) to initiate a project entitled *Sustainable Development in sub-Saharan African Higher Education Institutions*. Financed in part by the partners, the project was also sponsored by the Spanish Agency for International Development and Cooperation (AECID).

Universities are key agents in any strategy for improving sustainable development in sub-Saharan Africa. Yet, data is scarce and there are only a few studies about the role and practices that the universities and other HEIs in this region have adopted or may be developing to promote and realize sustainable development in the region.

A questionnaire was developed by the partner organization to gather the data required for the analysis of various aspects/dimensions of university contributions to sustainable development. Thanks to the World Higher Education Database (WHED) maintained by the IAU, the questionnaire was sent out to all HEIs in all sub-Saharan African countries, taking into account the different language areas. The survey was carried out in French, Portuguese and English.

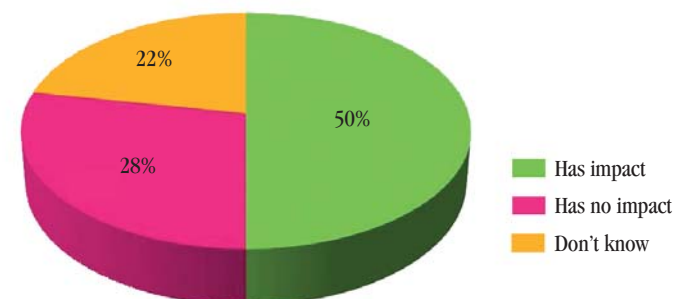
## The GUNI/IAU/AAU Project on HESD pointed to the following findings on SD

### Factors Motivating Research on SD (60 respondents)

Partnerships (other researchers, government/industry, etc.)	17%
Supportive research environment	14%
Donor funding	14%
Market forces (private sector demand)	11%
National government policies	11%
Others	33%

### Impact of Research on SD on Institutions/Communities

(60 respondents)



## Project results have included:

- Development of an overview of major actions, experiences and practices that sub-Saharan HEIs are developing to integrate sustainable development considerations within their activities and to promote sustainability in Africa;
- Identification of the emerging trends and the priority lines of action that sub-Saharan HEIs should take into considerations the integration of sustainable development as they develop new strategic action plans;
- Raising awareness about the important role of HEIs in promoting sustainable development in the region.

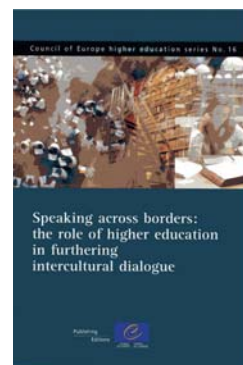
A report was drafted for presentation during the **GUNI 5<sup>th</sup> International Barcelona Conference on Higher Education** by all partner organization. It will be published in *Higher Education in the World 4* which is a GUNI Report, and will subsequently be disseminated through the IAU's information and communication tools.

## IAU and UNDESD

The IAU continues to be a member of the UNDESD (United Nation's Decade for Education on Sustainable Development) Reference Group, advising UNESCO on how to highlight and support initiatives launched at and by HEIs, in particular during the Decade.

These initiatives and others are presented in the IAU web pages on this topic. These provide information on key texts, events, and initiatives from around the globe. IAU Members are welcome to send in web-based information for possible publication online. Please visit the website: [www.iau-aiu.net/sd/index.html](http://www.iau-aiu.net/sd/index.html) or contact Dr. H. Van't Land, IAU Director, Membership and Programme Development [h.vantland@iau-aiu.net](mailto:h.vantland@iau-aiu.net).

## Intercultural Dialogue



Following the IAU 2009 International Conference, held at Notre Dame University – Louaize, in Lebanon, on *The Role of Higher Education in Fostering Inter-Cultural Dialogue and Understanding* (see page 6), the Council of Europe (CoE) and the IAU agreed to co-edit a book based on the presentations of conferences held by each organization on this theme. Edited by Sjur Bergan, Head of the Department of Higher Education and History Teaching, CoE, and Hilligje van 't Land, IAU Director Membership and Programme Development, the book will appear in the *Council of Europe Higher Education Series*, and will be entitled: ***Speaking Across Borders: The Role of Higher Education in Furthering Intercultural Dialogue.***

It explores the role of higher education in developing intercultural dialogue in society at large. It complements *Intercultural Dialogue on Campus*, (No. 11 in the CoE Higher Education series) and an issue of the IAU quarterly research journal *Higher Education Policy* on the same topic (HEP 18/4, December 2005). The book includes contributions by prominent authors from Europe, the Middle East, Africa, Asia and North America on related topics. It sets out the political context for intercultural dialogue and explores how universities can move from dialogue in the curricula and on campus to dialogue in society, and hence become actors of intercultural dialogue. It also offers examples of good practice from various parts of the world. The book will be published late in 2010.

The IAU web pages on this topic remain an actively updated resource which includes most of the key international declarations related to intercultural dialogue. Members and non Members are encouraged to share with IAU any initiatives, examples of good practice, relevant publications and any other pertinent information including news on conferences or workshops. Please contact Hilligje Van't Land, IAU Director, Membership and Programme Development on [h.vantland@iau-aiu.net](mailto:h.vantland@iau-aiu.net)

## Equitable Access and Success in Higher Education



*The University of Arizona, USA, where IAU will be co-organizing a workshop in November 2010*

Moving the 2008 IAU Policy Statement, entitled ***Equitable Access and Success in Quality Higher Education*** into the realm of practice, and discovering what universities can do to achieve the principles and recommendations embedded in the Statement, are the two main objectives of this new IAU pilot project in support of institutional development and actions, designed to improve equity in access and success (retention).

The pilot project examines University policies and programmes which aim to improve access and success for learners from under-represented groups. HEIs in Asia and the Americas (ten in total) were invited to take part in the pilot. In collaboration with the Task Force, IAU developed an Institutional Self-Assessment Instrument which was used by the institutions to examine and assess their policies and programmes aimed to broad-

den and facilitate equity in access and success for learners from marginalized groups. The pilot institutions were asked to report on the outcomes of this self-assessment and most particularly on the lessons learned in the process of looking for successful outcomes, for remaining obstacles and challenges experienced in various parts of the institution. The IAU also invited the pilot institutions to analyze and make recommendations on the Self-Assessment Instrument itself, a critical aspect for the improvement and potential wider use of this tool.

A preliminary report on the results of this data gathering exercise was prepared by IAU, shared with the pilot institutions, the IAU Task Force and the World Bank, which provided financial support for the overall project.

The representatives of the ten pilot institutions and members of the IAU Task Force will meet for a two-day workshop (on 18-19 November 2010 at the University of Arizona, Tucson, USA). The workshop is designed to analyze institutional policies and practices and to permit the institutions to network and share their experiences in this area. It will also serve to evaluate the potential for generalizing this process in other HEIs in the future and to advise IAU on what other initiatives could be developed to pursue the 'equitable access and success agenda'. As data gathering and comparability are essential tools to improve understanding of these policy issues, the workshop will also focus on methodological issues.

The workshop is co-organized by IAU with The University of Arizona and the World Bank. In addition to the Bank's support, a grant to the University of Arizona by the Lumina Foundation (USA) made this workshop, an essential part of the project, possible.

For more information, please contact, Elodie Boisfer, IAU Executive Assistant:  
[e.boisfer@iau-aiu.net](mailto:e.boisfer@iau-aiu.net)

# Special Projects and Initiatives

## LEADHER

The IAU Leadership Development for Higher Education Reform (LEADHER) Programme creates opportunities for learning partnerships and collaboration among IAU Member Institutions and taps into the wealth of diverse institutional reform experiences around the world. Since its launch in May 2007, several competitions have been organized and 35 IAU Members have benefited from grants enabling them to work collaboratively in diverse areas of reform underway at their institutions. In the year under review, two competitions were held:

In the Fall 2009 competition, with a deadline in mid-January (2010), the IAU received several interesting projects. Two proposals were selected for funding by the Peer Selection Committee for a total amount of 20,000 Euros as presented below:

- **Al Baath University (Syria)** and **ENSAM (France)** developed activities focusing on revenue generation, diversification of funding sources and financial accountability; the application of internal quality assurance measures; and internationalization, implementing cross-border and other international activities.
- A partnership involving the **University of Manitoba (Canada)** and the **University of Ghana** focusing on recruitment and professional development of faculty and staff (human resource management and policy); student access and equity policies; outreach, community and extension services.



*Participants of one of the LEADHER projects in Haiti*

## LEADHER special edition: Haiti

The tragic earthquake and its aftermath in Haiti in early January 2010 led IAU to launch a special LEADHER competition exclusively targeting collaborative projects in aid of Haiti.

In this modest but immediate manner, the Association hoped to respond to the needs of the Haitian higher education stakeholders. These grants enabled a few IAU Members to design collaborative and/or planning projects what may lay the groundwork for longer term partnerships for rebuilding.

Four proposals were selected after the May deadline, for a total of 40,000 Euros. The projects are currently being implemented and the LEADHER grants' recipients are working in the following areas:

- The **Ecole Supérieur d'Infotronique d'Haiti (Haiti)** & the **University Sains Malaysia (Malaysia)** are working on post-disaster capacity building and community outreach in various aspects of the medical & health sectors as well as campus buildings, using experience gained in post- Tsunami hit regions in Asia.
- The **Faculté de Médecine et de Pharmacie de l'Université d'Etat d'Haiti (Haiti)** & the **Université Claude Bernard Lyon 1 (France)** are implementing a project to provide pedagogical support for the training of pharmacy students, including curriculum development – contributing in the long term, to the rebuilding efforts of the Haitian Health System.
- **Quisqueya University (Haiti)** & **The University of the West Indies (Jamaica)** are assessing and organizing existing Haitian capacity in Urban and Settlements Planning and determining ways of applying it to the reconstruction effort as quickly as possible, with Caribbean support (in particular for the teaching language).
- **Quisqueya University (Haiti)** & **The University of the West Indies – Open Campus (Jamaica)** developed a project focusing on On-line teacher training.

Funding for the LEADHER programme is currently being sought so that additional competitions may be held in the future. For more information about upcoming competitions,



to review the Guidelines and Application Form, please check the IAU website: [www.iau-aiu.net/LEADHER/index.html](http://www.iau-aiu.net/LEADHER/index.html). For more information, please contact Isabelle Devylder, IAU Programme Officer: [i.devylder@iau-aiu.net](mailto:i.devylder@iau-aiu.net)

## Higher Education and 'Education for All' (EFA)

### IAU Project: Strengthening Linkages for Improved Education: Higher Education and Research working for EFA and MDGs

The project, partly funded by the Swedish International Development Cooperation Agency (Sida), the Association for the Development of Education in Africa (ADEA) and the UNESCO Participation Programme, aims to redress the limited involvement – or the lack of visibility of such involvement – of higher education in the United Nations Education For All (EFA) initiative coordinated by UNESCO.

These answers are of two types: the development of information tools (Brochure and HEEFA Portal –[www.heefa.net](http://www.heefa.net)) and institutional and individual capacity building.

This year's focus was on capacity building, supported by the information tools developed in the earlier phases of the project.

### Capacity Building Sessions

The Association explored activities of other organizations and institutions in terms of capacity building in EFA and related Millennium Development Goals and tried to learn how the higher education sector was engaged in these activities. Based on the Association's findings and identified gaps, a capacity building activity was elaborated that



*The opening session of the Capacity Building Session, Universidad Autónoma del Estado de Morelos, Mexico.*

specifically targets higher education and research entities and local EFA stakeholders to work collectively to develop a concrete action plan to draw higher education closer into local EFA initiatives.

In recognition of the different context and realities in which such capacity building sessions could be held, each session is unique. However, each session encompasses all aspects and dimensions of the EFA movement with an additional focus on 'problematic' areas as identified by participants.

The first two sessions were held in Cuernavaca, Mexico, May 2010 and in Ouagadougou, Burkina Faso, July 2010.

The IAU Reference Group, chaired by Olive Mugenda, Vice Chancellor of Kenyatta University, Kenya, was fully involved in the design of the sessions and indeed, Alejandro Chao Barona, Director of the Department of Social Development, and a member of the Reference Group on Higher Education and EFA proposed that his institution, the Universidad Autónoma del Estado de Morelos (UAEM) in México, host the first capacity building session and share their experiences. IAU proposed Burkina Faso for the second capacity building session for several reasons. It is a Fast Track Initiative (FTI) country; the University of Ouagadougou is an IAU Member and the Minister of Secondary and Higher Education had noted how the advances made in EFA were already impacting on higher education. The two sessions provided an equitable linguistic balance between English/Spanish for the first session and French for the following session.

In preparation for the sessions, IAU developed a questionnaire, touching on the triple mission of higher education - research, teaching and learning, and community services. The questionnaire invites participants to prioritise possible linkages between higher education and EFA. The results obtained provide a working framework for each session and revised results go on to guide the development of concrete actions.

The session in Mexico brought together over 100 participants - 16 local HEIs represented by Presidents, Vice-Presidents and senior faculty members; an expert from the Reference Group and other EFA stakeholders from the public school system - regional Ministry of Education, primary and secondary sectors, teachers – and the NGO sector.

All three national universities were represented at the session in Burkina Faso. The 40 participants included high level representatives from the Ministries' administrative bodies and NGOs active in basic education, primary and secondary schools, teachers and parents and student associations. The Ministry of Basic Education and Literacy was an official partner.

Each session ended successfully with the development and validation of an action plan. As hoped for, each plan addressed directly local priorities and context, being developed uniquely in light of issues and conditions raised by local participants.

To view the IAU HEEFA portal please go to: [www.beefa.net](http://www.beefa.net); to subscribe to the related HEEFA Newsletter or for more information, please contact Isabelle Turmaine, Director, IAU Information Centre and Communication Services: [i.turmaine@iau-aiu.net](mailto:i.turmaine@iau-aiu.net) or Nadja Kymlicka, IAU Junior Consultant: [n.kymlicka@iau-aiu.net](mailto:n.kymlicka@iau-aiu.net)

### **The Changing Nature of Doctoral Programmes in Sub-Saharan Africa**

With funding support from the Swedish International Development Cooperation Agency (Sida), the IAU Pilot Project on the Changing Nature of Doctoral Programmes in sub-Saharan Africa was fully launched during the year under review.

In a first phase, a comprehensive Questionnaire was sent out in April 2010 to all HEIs participating in the project. After collecting the information and data provided by respondents, and as a second phase, IAU undertook institutional site visits during the summer. Site visits took place at Kenyatta University, Kenya, University of Ilorin, Ilorin, Nigeria, National University of Rwanda, Université des Sciences et Technologie du Bénin, and Université Gaston Berger de Saint-Louis, Senegal, in June and July respectively. Each visit

involved meetings between the members of the institutional project teams and other representatives of each university. All site visits were undertaken by Dr. Ddembe Williams, Uganda, the IAU Consultant working on the project, and Dr. Hilligje Van't Land, IAU Director, Membership and Programme Development who coordinated the initiative.

These face-to-face meetings with all actors involved in doctoral education offered an opportunity for verification and completion of the information provided in the questionnaires, as well as in-depth discussions of related matters. The IAU, in collaboration with the consultant, drafted a comparative report analysing the data provided and information obtained during all interviews. This draft report is to form the basis for the Study and Research Seminar that will take place on 8-9 November 2010 at the University of Ilorin, Ilorin, Nigeria. The Seminar will bring together representatives of the pilot institutions and members of the IAU Task Force to discuss the changes and challenges the participating HEIs face with their doctoral programmes. It will also offer a dynamic networking opportunity for all pilot universities, which will meet as a group. During the seminar, potential follow-up initiatives will also be explored.

The report, conclusions and recommendations of this project as well as future initiatives that may be developed will be available online, and will be disseminated through the various IAU communication tools. For more information contact Hilligje Van't Land, Director, Memberships and Programme Development: [h.vantland@iau-aiu.net](mailto:h.vantland@iau-aiu.net)



*IAU site visit at Kenyatta University, Kenya.*

# Partnerships, Networking and Representation

## Partnerships

Just as universities no longer have the monopoly on the pursuit of knowledge, the IAU certainly has no monopoly on the interest in global higher education networking or issues. Indeed, working in partnership and focusing on networking opportunities has become an essential dimension of most of the IAU initiatives.

Another way that IAU is integrated into the fabric of global higher education trends and development is by serving on an ever-increasing number of standing or ad-hoc advisory committees and representing the interests of the IAU membership in various discussions.

The number of such collaborations have been rising steadily and are becoming too numerous to cite here. A few can nevertheless be highlighted:

## UNESCO



- IAU is an elected member of UNESCO-NGO Liaison Committee;
- IAU sits as a member of the Steering Committee of the World Bank-UNESCO Global Initiative for Quality Assurance Capacity;
- IAU is a member of the UNDES Reference Group coordinated by UNESCO;
- IAU is a member of the Advisory Board for the UNESCO programme on Innovation for Development.

## OECD - IMHE



- IAU is a member of the Stakeholders Consultative Group for the Assessment of Higher Education Learning Outcomes (AHELO) feasibility study.

## European Commission



- IAU is a member of the People Advisory Group focusing on researchers' mobility programmes;
- IAU sits on the EU Advisory Group of the Multi-dimensional University Ranking feasibility project (U-Multirank).



## Bologna Process/European Higher Education Area

- IAU is a member of the International Openness Group charged with helping to design the Global Policy Forum linked to the EHEA Ministerial Meetings.



## Conference of the Americas on International Education (CAIE)

- IAU joined the International Advisory Committee for the first Conference of the Americas on International Education, co organized by Inter-American Organization of Higher Education (IOHE), Consortium for North American Higher Education Collaboration (CONAHEC) and Canadian Bureau for International Education (CBIE)

## IAU representation at conferences and meetings

During the year under review, thus from October 2009 to September 2010, the IAU President, Board Members, Secretary-General and senior staff members spoke at or participated in numerous international conferences and meetings organized by IAU Members, partners and other organizations. Below is a partial list of events in which IAU took an active part over this period.

### • October 2009

#### **European University Association (EUA) Autumn Conference 2009**

*Internationalization beyond Europe's Frontiers: Enhancing Attractiveness Through Global Partnership Cooperation*

Giessen, Germany

#### **International multi-stakeholders Workshop for the Global Survey on Sustainable Lifestyles (GSSL) United Nations Environment Programme (UNEP)**

Paris, France

#### **International Networking Meeting on Strategies for Training and Development in University Leadership & Management**

*The University Institute for Leadership and Management (IGLU) of the Inter American Organization for Higher Education (IOHE) in collaboration with the National Board of University Rectors of Peru (ANPR) and IAU*

Lima, Peru

#### **Global Forum of the Observatory of Borderless Higher Education (OBHE)**

*Global Connections, Local Impacts: Best Practices, Models and Policies for Cross-Boarder Higher Education*

Kuala Lumpur, Malaysia

### • November 2009

#### **World Innovation Summit for Education**

Qatar Foundation

Doha, Qatar

#### **3<sup>rd</sup> Forum on Internationalization of Sciences and Humanities**

Alexander von Humboldt Foundation

London, UK,

#### **1<sup>st</sup> International Seminar of the Coimbra Group of Universities in Brazil (CGBU)**

Salvador de Bahia, Brazil

### • December 2010

#### **2<sup>nd</sup> Global Higher Education Forum (GHEF)**

*Current trends and future perspectives in higher education development*

Ministry of Higher Education of Malaysia and University Sains Malaysia

Penang, Malaysia

### • January 2010

#### **International Exhibition for Higher Education**

Ministry of Higher Education Saudi Arabia

Riyadh, Saudi Arabia

### • March 2010

#### **Global Bologna Policy Forum**

*Austria and Hungary*

Vienna, Austria and Budapest, Hungary

#### **AHELO Stakeholders Consultative Group Meeting**

Organization for Economic Co-Operation and Development (OECD)

Paris, France

#### **UNESCO/ADEA Task Force on Higher Education in Africa**

Paris, France

#### **Going Global 4**

*World Potential: Making Education Meet the Challenge*

British Council

London, UK



**Meeting of the Steering Committee for Higher Education and Research (CDESR)**

Council of Europe  
Strasbourg, France

• **April 2010**

**13<sup>th</sup> Consortium for North American Higher Education Collaboration (CONAHEC) North American Higher Education Conference**

*Innovation in International Higher Education Collaboration: Creating Opportunities in Challenging Times*  
Houston, USA

**Academic Cooperation Association (ACA) Annual Conference 2010**

*Brains on the move: Gains and losses from student mobility and academic migration*  
Cordoba, Spain

• **May 2010**

**Association for the Development of Education in Africa (ADEA) Board of Ministers Meeting**

Bonn, Germany

**Agence Universitaire de la Francophonie (AUF) Meeting on the Reconstruction of Haiti**

Quebec, Canada

**2<sup>nd</sup> UNIVERSIA International Meeting of Presidents**

*Networking and University Associations in the New Global Higher Education Space*  
Guadalajara, Mexico

• **June 2010**

**4<sup>th</sup> Advisory Group Meeting of U-Mulirank Feasibility Study**

*European Commission and CHEPRA Network*  
Brussels, Belgium

**International Institute of Education Planning (IIEP) Workshop**

*Literacy and EPT Initiatives: People excluded from literacy and EPT initiatives: the role of NGOs and universities*

EFA Working Group of the NGO-UNESCO Liaison Committee  
Paris, France

• **September 2010**

**22<sup>nd</sup> European Association of International Education (EAIE) Annual Conference - Making Knowledge Work**

Nantes, France

**Higher Education in a World Changed Utterly: Doing More with Less**

Organization for Economic Cooperation and Development (OECD)  
Paris, France

**International Congress on Higher Education**

*The social and ethical commitment of universities: International and regional perspectives and challenges* - IAU, Inter-American Organization for Higher Education (OUI – IOHE) and Universidad del Salvador, Argentina

Buenos Aires, Argentina



*IAU Secretary General, Eva Egron Polak and IAU past-president Goolam Mohamedbbhai speaking at the EUA Autumn Conference 2009*



# Reference Publications, Databases, Bibliographical Resources and Communications

## ***World Higher Education Database (WHED) 2010***

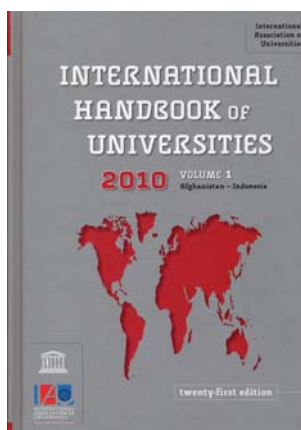
The WHED CD-Rom, released in April 2010, is the most comprehensive reference tool in the field, providing a user-friendly, fully cross-referenced and searchable database on higher education systems, credentials and institutions worldwide (183 countries and over 15,000 higher education institutions).

The WHED is offered as part of the benefits package to all IAU Members in good standing.

## ***International Handbook of Universities 2011: 22<sup>nd</sup> Edition and WHED Online***

The three-volume 22<sup>nd</sup> edition of the *International Handbook of Universities and the WHED Online*, released in September 2010, represent the most complete reference resource on higher education worldwide.

The Handbook provides basic information on the education system of 183 countries and territories, and comprehensive information on over 15,000 higher education institutions, providing details such as: name (in original language and English) and full postal address; telephone and fax numbers, e-mail, and websites; principal academic and administrative officers along with their contact details; faculties, colleges, schools, institutes, and departments within the institutions and fields of studies offered; brief historical background; information on academic year, admission



requirements and tuition fees; degrees and diplomas offered ; student services, special facilities, and publications; size and breakdown of academic staff; student enrolment numbers including foreign students.

It includes two indexes: one by institution and the other by field of study. A list of regional and international organizations working in the field of higher education is provided.

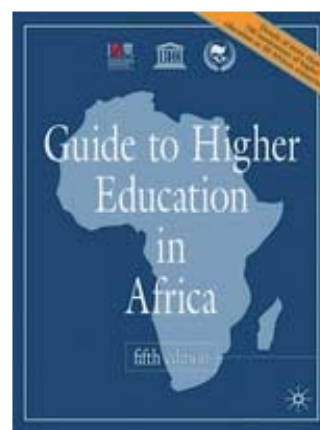
In addition, the 'single user' access to the World Higher Education Database (WHED) Online, which comes as part of each purchased Handbook, provides supplementary information on systems and credentials and allows for a large variety of search possibilities.

The publication can be ordered at [www.palgrave.com/products/title.aspx?PID=271254](http://www.palgrave.com/products/title.aspx?PID=271254). IAU Members get a 50% discount on displayed price.

## ***Guide to Higher Education in Africa 2010: 5<sup>th</sup> Edition***

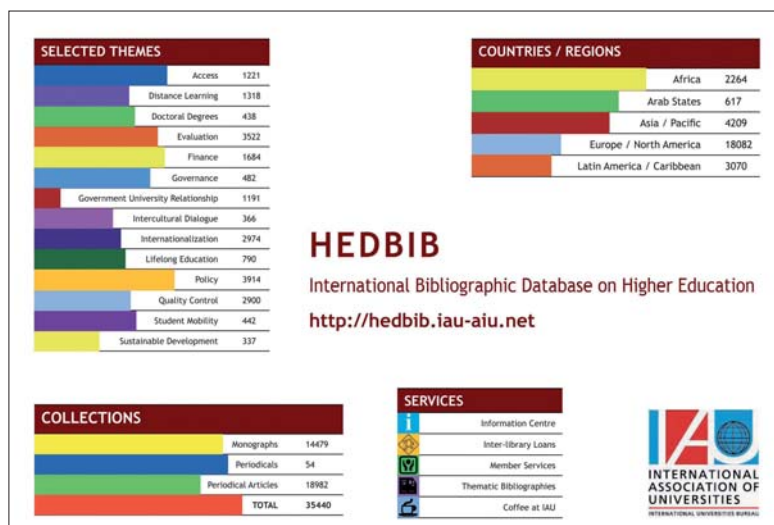
*The Guide to Higher Education in Africa*, published in cooperation with the Association of African Universities (AAU), and released in March 2010, provides details on the educational systems of 51 African countries, their institutions of higher education and, for each country, the national bodies concerned with higher education.

The publication can be ordered at [www.palgrave.com/products/Title.aspx?pid=392862](http://www.palgrave.com/products/Title.aspx?pid=392862). It is provided free of charge to all IAU Members in African countries.



## ***International Bibliographic Database on Higher Education (HEDBIB)***

HEDBIB, the International Bibliographic Database on Higher Education, was redeveloped and upgraded by the IAU, with the new version being launched in April 2010. Compiled and maintained by the IAU since 1988, HEDBIB is now accessible online at <http://hedbib.iau-aiu.net/>, providing direct access to the information and giving better visibility to the database. Holding over 35,000 records of monographs, books, reports, periodical articles and other documents on higher education, HEDBIB is fully searchable using basic and advanced search functions. Data can be extracted, saved and printed in different formats. Electronic versions of documents and URL addresses, where available, are now added to HEDBIB, providing direct access to key, primary documents in higher education throughout the world. A “latest additions” function enables users to view and consult all new documents in HEDBIB, whilst detailed bibliographies on specific subjects are added regularly. IAU Members are offered additional services such as access to abstracts and the possibility of receiving their search results directly by e-mail. For further information, please contact Amanda Sudic, Librarian / Documentalist on [a.sudic@iau-aiu.net](mailto:a.sudic@iau-aiu.net)



## ***List of Universities***

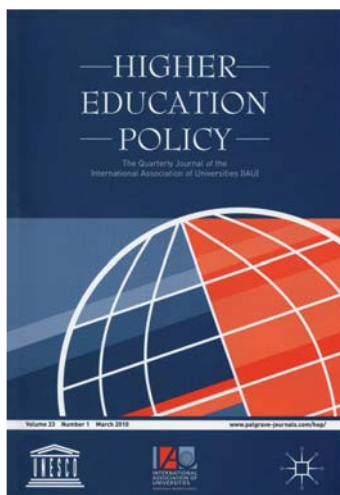
Higher education institutions offering at least a post-graduate degree or a 4-year professional diploma can be searched by country in the *List of Universities* provided free of charge on the IAU website. The list is extracted periodically (latest update: June 2010) from the database maintained by the Association for its reference publications.

## ***Education Systems***

Examples of the information provided for the educational systems in the World Higher Education Database CD-Rom and other IAU reference publications are available free of charge on the IAU website. Information on the following countries is included: Albania; Belarus ; Bosnia and Herzegovina ; Canada - Data at national and state level: Alberta, British Columbia, Manitoba, New Brunswick, Newfoundland & Labrador, Northwest Territories, Nova Scotia, Nunavut, Ontario, Prince Edward Island, Quebec, Saskatchewan, Yukon; Dominican Republic; Finland; Guyana; Indonesia; Korea (Republic of); Lao People's Democratic Republic; Mozambique; New Zealand; Russian Federation; Rwanda; Singapore; South Africa; Tanzania; Zambia.

Starting in 2011, information on the educational system of all countries included in the IAU reference publications will be available.

For further information, please contact Isabelle Turmaine at [i.turmaine@iau-aiu.net](mailto:i.turmaine@iau-aiu.net) and/or Genevieve Rabreau at [g.rabreau@iau-aiu.net](mailto:g.rabreau@iau-aiu.net)



### **Higher Education Policy (HEP)**

HEP is IAU's quarterly research journal, distributed to all IAU Members in good standing.

HEP continues to publish quality, peer-reviewed papers examining the various processes and forces driving higher education policy globally. Papers can be based on original research, case studies or practice-based research and the focus may range from case studies of developments in

individual institutions to policy making at systems and at national level.

Through this journal the IAU wishes to strengthen the exchange between scholarship and issues of practical administrative concern within the perspective of all the various disciplines that contribute to the study of this field - anthropology, history, economics, public administration, political science, government, law, sociology, philosophy, psychology, policy analysis and the sociology of organizations.

The reporting period saw the following issues released:

- **HEP 22/4 (December 2009)** a multi-themed issue looking at such areas as such as: Increased competition and diversity in higher education in Italy;

Brain drain in Oman; University conflict of interest policies; International students in New Zealand.

- **HEP 23/1 (March 2010)** a multi-themed issue looking at such areas as: Executive master programmes at an Israeli research institution; Trade in higher education services in Malaysia; Academic entrepreneurship. This issue also featured the winning entry for the IAU/Palgrave Prize Essay Competition 2009: ***From Access to Success: an Integrated Approach to Quality Higher Education Informed by Social Inclusion Theory and Practice.***

- **HEP 23/2 (June 2010)** a special edition entitled Two great European ideas: Comparing Humboldt and Bologna.

- **HEP 23/3 (September 2010)** a multi-themed issue looking at such areas as: Retirement systems for private institutions in Japan; Dutch degree-stackers; Palestinian students living in Israel but studying in Jordan.

HEP has a dedicated website hosted by the Association's publisher, Palgrave Macmillan Ltd. ([www.palgrave-journals.com/hep/index.html](http://www.palgrave-journals.com/hep/index.html)) and the entire back catalogue is available on this site.

Non IAU Members may also subscribe to HEP on the above link, and individual articles may also be purchased by non-Members.

### **The Association's magazine - IAU Horizons**

Published three times a year in English and French, IAU Horizons provides the reader with information on IAU activities and publications, an Open Forum section, and a synopsis of the more exhaustive Calendar of Events, listing international conferences, that is available online on the IAU Website. Each issue includes a thematic dossier with several brief articles addressing a particular aspect of the selected issue.

The magazine is distributed widely to the IAU higher education community and beyond. It is made available electronically via the IAU e-bulletin and on the IAU website [www.iau-aiu.net/association/a\\_newsletter.html](http://www.iau-aiu.net/association/a_newsletter.html) During the year under review, IAU Horizons thematic dossier's focused on the following topics:

- **Student Learning Outcomes** (Vol. 15, No.3, December 2009)





- **Higher Education and the Global Economic Crisis** (Vol. 16, No.1, April 2010)



- **10 Years of Bologna in Europe and in the World** (Vol. 16, No.2, September 2010)




It is now possible to *advertise in IAU Horizons*. Should your organization be interested in doing so, please consult the IAU website, or contact Mr. Ross Hudson, IAU Programme Officer ([r.hudson@iau-aiu.net](mailto:r.hudson@iau-aiu.net)). For further information please contact the Editor of IAU Horizons, Dr Hilligje Van't Land, IAU Director Membership and Programme Development ([b.vantland@iau-aiu.net](mailto:b.vantland@iau-aiu.net))

**IAU E-Bulletin:  
a global monthly news source**

The objectives of the *E-bulletin* are to provide IAU Members and the higher education community with timely information on the Association's activities and an international overview of trends, policies, data on higher

education that have just been published on the Internet. The *E-bulletin* starts with information on the Association and reports on initiatives at UNESCO, at other international, regional and inter-regional organizations as well on various initiatives at national and institutional levels. A short resumé and a link are provided for each entry, as well as a keyword using the UNESCO thesaurus to help subscribers find quickly the specific information of interest to them.

The 14 or so page *E-bulletin* is published in English and French 10 times a year (the 1<sup>st</sup> of every month except in August and January) and is free of charge. IAU Members are automatically added to the distribution list for the E-bulletin. Free subscription is available on the homepage of the IAU website.



**IAU: Building a worldwide higher education community**

**E-Bulletin**  
Sharing information on IAU activities and higher education in the world

Vol. 7, No 7, September 2010

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IAU activities - News/Opportunities from around the World

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**IAU Activities**

**IAU 2010 International Conference: a Great Success**  
The warm welcome offered by Mykolas Romeris University and its hometown Vilnius, Lithuania to the participants at the IAU 2010 conference far outshone nature's rather cool weather. Participants from around the world took part in lively discussions on the theme: *Ethics and Values in Higher Education in the Era of Globalisation: What Role for the Disciplines?* and fully endorsed the need for higher education institutions to develop and observe ethical codes of conduct for their community and to instill in all students a capacity to address and resolve ethically challenging issues which are and continue to become more numerous and complex. All presentations that are available are now online. IAU will pursue its reflection on the feasibility of elaborating an internationally applicable higher education code of ethics. It is expected that the Magna Charta Observatory, an IAU Affiliate, will become a key partner in this endeavour.

**PROGRAMMES**

• **Higher Education and Education For All (EFA)**  
The second session of the capacity building activity of the IAU Project, entitled *Strengthening the Linkages between Higher Education and EFA* co-organized with the University of Ouagadougou and the Ministry for Basic Education, took place in Ouagadougou, Burkina Faso, from July 8 to 9. See the programme, list of participants and outcomes of the session. Contact: [n.kymlicka@iau-aiu.net](mailto:n.kymlicka@iau-aiu.net)



# Financial Year 2009-2010

1 OCT. 2009 to 30 SEPT. 2010  
(with comparative totals for 2008-09)  
in EUROS

<b>INCOME</b>	<b>2010</b>	<b>2009</b>
Membership dues	900 073	899 924
Contracts and grants	137 899	183 071
Conferences and Meeting	111 253	13 301
LEADHER Programme	80 000	70 000
Innovation Fund	15 000	20 000
Publications	76 579	88 565
Other income	137 575	150 672
<b>TOTAL INCOME</b>	<b>1 458 379</b>	<b>1 425 533</b>
<b>EXPENDITURE</b>	<b>2010</b>	<b>2009</b>
Staff Costs (Salaries, Consultants and Social Charges)	872 134	923 356
Programme Activities and Conferences	261 067	251 298
Administrative Board and Committees	35 055	39 971
Administration and Office Costs	138 364	176 358
Other charges	4 766	33 826
<b>TOTAL EXPENDITURE</b>	<b>1 311 386</b>	<b>1 424 809</b>
<b>RESULT</b>	<b>146 993</b>	<b>724</b>

## Explanatory note of financial results

IAU ends the 2009-2010 fiscal year in a healthy position due to a stable situation with regard to revenues from fees and very prudent management of reduced expenditures. Income from membership fees for the year 2010 and from previous years was higher than expected. As well, the revenue from exchange rate fluctuations has increased (miscellaneous). Even though the income from contracts and grants was smaller than forecasted in the budget for 2010, the high number of participants and sound management of two conferences in the year under review, compensated for these decreases, as did the lowered salary costs. In its last year of the Sida grant, IAU was able to continue the LEADHER grants programme, devoting the last competition to assisting Haitian institutions. The overall positive financial situation has allowed IAU to continue building up a reserve fund which stands 260,000 Euros at the end of 2010.



# Coming up in 2011!



## 11-12 April 2011: IAU 4<sup>th</sup> Global Meeting of Associations (GMA IV) **Internationalization of Higher Education: *New Players, New Approaches***

*New Delhi, India*



Co-organized with the Association of Indian Universities (AIU) and the Indian Institute of Information Technology (IIIT), this fourth edition of IAU's Global Meeting for Associations will take place in New Delhi, India. Building on the successes of the third Global Meeting of Associations held in Guadalajara, Mexico in 2009, GMA IV will once again bring together leaders of national, regional and international associations of universities and networks from across the world. GMA IV will focus on the role of associations and networks in promoting and facilitating internationalization of higher education and will consider values-based and ethical practices in internationalization.

### The following sub-themes will be addressed:

- (1) **Influencing policy on internationalization:** *the leadership role of associations*
- (2) **Cross border academic collaboration:** *the mobility of people (Including joint degree programmes, new campuses, mobile students and programmes)*
- (3) **Recognition of academic credentials:** *challenges and solutions*
- (4) **Mobility of Programmes, Offshore campuses, Distance Education:** *broadening access to international opportunities?*

For more information, please check online at [www.iau-aiu.net/conferences/India/pdf/GMAIV-background-info.pdf](http://www.iau-aiu.net/conferences/India/pdf/GMAIV-background-info.pdf) or contact Isabelle Devylder IAU Programme Officer, at [i.devylder@iau-aiu.net](mailto:i.devylder@iau-aiu.net)

## 17 – 18 November 2011: IAU 2011 International Conference **Strategies for Securing Equity in Access and Success in Higher Education**

*Kenyatta University, Nairobi, Kenya*

Organized in collaboration with, and hosted by Kenyatta University (Nairobi, Kenya; an IAU Member), the IAU 2011 International Conference will focus on a wide range of issues relating to improving equity in access to and success or retention in higher education. The IAU website will be updated regularly with further information on the conference, and how to register.

The INTERNATIONAL ASSOCIATION OF UNIVERSITIES and KENYATTA UNIVERSITY are co-organising an international conference on

**Strategies for Securing Equity in Access and Success in Higher Education**

Nairobi, Kenya - 17-18 November 2011

## IAU Sponsored Events in 2011

In 2011 IAU will be sponsoring the following international conferences and events.



### **11-12 March 2011: British Council – *Going Global 2011: World Education: The new Powerhouse?***

*Hong Kong, China*

The themes for this conference include: Investing for return: returning the investment; Regional education hubs: global aspirations; New purposes: new partnerships?, and Universities and colleges: challenge and change. Please note that IAU Members are offered a £100 GBP discount on the registration fee.

[www.britishcouncil.org/goinggloabl.htm](http://www.britishcouncil.org/goinggloabl.htm)



### **25-27 May 2011: Observatory on Borderless Higher Education (OBHE) - 2011 Global Forum: *Levelling the International Playing Field***

*Vancouver, Canada*

The conference will cover cutting edge topics spanning Global Regionalism, Private Partnerships, Student Mobility, Open and Distance Learning, International Quality Assurance, and the Transnational Student Experience. It will address various dimensions of cross-border higher education and the political, cultural, social, economic and educational impacts on the host country and region.

[www.obbe.ac.uk/the\\_2011\\_global\\_forum\\_canada](http://www.obbe.ac.uk/the_2011_global_forum_canada)



### **16-18 June 2011: *Worldviews: Media Coverage of Higher Education in the 21<sup>st</sup> Century***

*Toronto, Canada*

The 2011 inaugural conference will consider a range of important issues, including: How media coverage of higher education has changed over the past two decades and where it is headed; The impact of social media and how it is changing what is covered and how higher education is understood; The role the media play in influencing public policy debates on public education <http://worldviewsconference.com/>

### **27-29 June 2011 *Global Forum on Reimagining Democratic Societies: A New Era of Personal and Social Responsibility?***

*Oslo Norway*

This conference is part of the cooperation between different partners committed to promoting democracy, human rights and the rule of law as well as social cohesion and intercultural dialogue, and their belief in the key role of education in furthering these. The stated aims of the conference include:

To strengthen the role of higher education in furthering democratic citizenship; To identify concretely the role that higher education can play in reimagining democratic societies; To stress the importance of the involvement of the different stakeholders: academic, administrations, students, local communities

[www.amiendo.com/democratic.html?page=471858](http://www.amiendo.com/democratic.html?page=471858)



## IMPORTANT DATES TO MARK IN YOUR AGENDA!



**11-12 April 2011:**

**IAU 4<sup>th</sup> Global Meeting of Associations (GMA IV),  
*Internationalization of Higher Education:  
New Players, New Approaches***  
New Delhi, India.



**17-18 November 2011:**

**IAU 2011 International Conference  
*Strategies for Securing Equity in Access and  
Success in Higher Education***  
Kenyatta University, Nairobi, Kenya.

**2012**

**12-16 November:  
IAU 14<sup>th</sup> General Conference  
*Higher Education and  
the Global Agenda***

Interamerican University of Puerto Rico,  
San Juan, USA



# IAU Secretariat and the International Universities Bureau

The International Universities Bureau is the **permanent Secretariat** of the Association. Our offices are housed in the NGO House, at UNESCO Headquarters in Paris, France.

## *IAU Personnel*

### **Staff**

Over the past year, there were only two staff changes at IAU. **Karine Bourgelas** joined the secretariat as Administrative Assistant. IAU was also very pleased to have welcomed **Anna Györy**, an Erasmus programme intern from Hungary, who worked on a number of projects within the Association over this past year.

## *Current IAU Secretariat*

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